





Pōur

REDESIGN THE EXISTING

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Pōur: Redefining Sustainability in Design. Pōur is a design and product development brand that RE-harvests raw materials to create new circular products and applications. We challenge the linear ‘take-make-waste’ model, advocating for a circular approach.

W W W . P O U R P R O D U C T . C O M



OUR MISSION

Pōur is a design and product development brand that RE-harvests materials to create new circular products and applications. Pōur challenges the concept of waste.
We live in a linear economic system where we create waste.
There is a shortage of raw materials globally because of the way we produce and consume.
We need to change this linear status quo into a circular action.
Pōur does this by sculpting responsible products, design in a different way and make in a different way.
We make products that have a minimum of 80% less Co2 Impact compared to industry average, a product that is functional, repairable, and timeless.

Pōur inspires people to embrace re-used materials in their lives. Made with honour in our local social workshops in The Netherlands and Belgium. Pōur materials have lived a whole life. Workwear used to construct roads and build bridges, now finds a new life use in our products.
The materials carry their experience into our new designs.

Use it, Love it, Return it" captures Pōur's philosophy, encouraging users to return products for recycling, contributing to a circular economy.

Join us in transitioning from 'take-make-waste' to urban mining.
REDESIGN THE EXISTING
We partnered with CIRMAR, believing that circular products deserve dedicated tech tools.

Pōur a brand by:

DESIGN ATELIER
VANDENBOORN





IS YOUR COMPANY SEARCHING FOR EVERYDAY ESSENTIALS IN THE MOST SUSTAINABLE WAY?







START BY RE-IMAGINING YOUR ESSENTIAL ITEMS LAPTOP BAGS, BACKPACKS, TRAVEL GEAR - WITH PŌUR.

INTRODUCING PŌUR, WHERE WE REVOLUTIONISE SUSTAINABILITY BY ACHIEVING AN 80% REDUCTION IN CO2 IMPACT *

LET'S BUILD A FUTURE WHERE SUSTAINABILITY IS NOT JUST AN OPTION BUT A STANDARD.

Pōur
REDESIGN THE EXISTING

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Each product comes with an impact assessment. Here, we collaborate with the platform Cirmar, which assesses products against the SDGs (Sustainable Development Goals of the United Nations).

PŌUR | Backpack
New vs Recycled



Random Backpack
VIRGIN material | Production China

Amount 100 items

Impact

*SROI impact: 00:00 H

H_2O impact: 249450 Litre

CO_2 impact: 1367.29 Kilogram

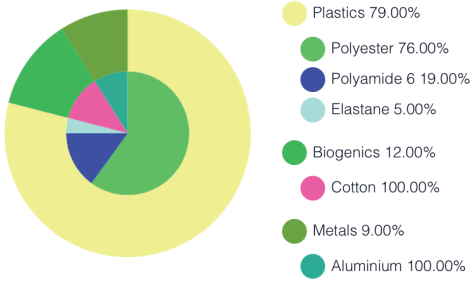
CO_2 Price: 96.97 Euro

Energy impact: 4653.20 kWh

Raw materials saved: 0 Kilogram

* Social Return on Investment

Materials



PŌUR Backpack
RECYCLED material | Production in The Netherlands and Belgium

Amount 100 items

Impact

*SROI impact: 625:00 H

H_2O impact: 3268.15 Litre

CO_2 impact: 245.44 Kilogram

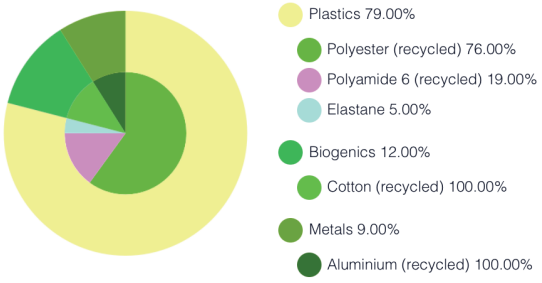
CO_2 Price: 17.41 Euro

Energy impact: 1191.05 kWh

Raw materials saved: 101.30 Kilogram

* Social Return on Investment

Materials



COMPARED Impact Results

100% Social Impact

98,70% Less H2O

82,05% Less CO2

82,05% Less €.CO2

74,40% Less Energy

100% Raw materials saved

UN sustainable development goals



What is a LCA+?
LCA+ (Life Cycle Assessment Plus) is a measurement method for sustainability that calculates emissions. It represents an extended scope compared to regular Life Cycle Assessments (LCA). Where LCA's often look at the impact of products cradle-to-grave, or cradle-to-customer, LCA+ extends this scope to include the first step of a next use cycle. In other words: what does it take to create the exact same product or service a second time? The more materials you recycle or refurbish, the bigger the positive impact compared to a product that is incinerated at the end of every use cycle. This extensive scope is therefore a more accurate representation of circularity and allows for internal and external communication of the emissions of products and services.

What scope does Cirmar apply in its calculations?
Cirmar calculates emissions starting at raw material extraction and ending at the start of a new cycle, with the same amount of material. This includes sourcing, production, transport, energy use, as well as the emissions associated with the end-of-use treatment of materials (incineration, refurbishment and recycling). This is a calculation of Circular impact: the emissions associated with having to use the same amount of materials in a new use cycle. We refer to this Circular impact calculation as LCA+.
For more info about CIRMAR: www.cirmar.com

Cirmar impact values are derived from ISO 14000 compliant international databases, projected by Cirmar at a LCA+ scope (more info here). Cirmar can't take responsibility for the accuracy of both the object's material and weight composition as well as the user impact values.

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Each project will be assessed against sustainability goals, so that the values and impact of our products are transparent, tangible and super to communicate your commitment to transitioning from the traditional 'TAKE- MAKE- WASTE' model to URBAN MINING.

DE IDEALE REDESIGN PRODUCTEN WORKWEAR

WERKJAS - PARKA - SOFTSHELL

UN sustainable development goals





Pour I Travel bag S /M /L

35 x 35 x 40 cm - 28 liter
35 x 35 x 50 cm - 38 liter
35 x 35 x 65 cm - 50 liter



Pour I Laptop bag

Geschikt voor

13" - 15" - 16"



Pour I Backpack

Geschikt voor

13" - 15" - 16"

DE IDEALE REDESIGN PRODUCTEN WORKWEAR

WERKJAS - PARKA - SOFTSHELL
BROEKEN - OVERALLS





Pour I Pouche/Toiletry

26 x 9 x 12 cm - 2,5 Liter



Pour I PBM bag

35 x 50 cm



Pour I Cool bag

30 x 22 x 22 cm
ca. 15 liter

DE IDEALE REDESIGN PRODUCTEN WORKWEAR

HESJES

UN sustainable development goals





Pour I Lunch wrap

Herbruikbare lunchwrap
geschikt voor4 boterhammen



Pour I Cool bag

30 x 22 x 22 cm
ca. 15 liter

B2B Staffel



LUNCHWRAP	Consumenten prijs	€ 25,00	inl. Btw (21%)
		€ 20,66	excl. Btw
Aantal	B2B Staffel	Excl.	
<100 *	10%	€ 18,60	/ product
100 - 300 *	15%	€ 17,56	/ product
300 - 500 **	20%	€ 16,53	/ product
500 - 1000 **	25%	€ 15,50	/ product
> 1000	30%	€ 14,46	/ product



TOILETRYBAG	Consumenten prijs	€ 41,00	inl. Btw (21%)
		€ 33,88	excl. Btw
Aantal	B2B Staffel	Excl.	
<100 *	10%	€ 30,50	/ product
100 - 300 *	15%	€ 28,80	/ product
300 - 500 **	20%	€ 27,11	/ product
500 - 1000 **	25%	€ 25,41	/ product
> 1000	30%	€ 23,72	/ product



COOLING BAG	Consumenten prijs	€ 52,00	inl. Btw (21%)
		€ 42,98	excl. Btw
Aantal	B2B Staffel	Excl.	
<100 *	10%	€ 38,68	/ product
100 - 300 *	15%	€ 36,53	/ product
300 - 500 **	20%	€ 34,38	/ product
500 - 1000 **	25%	€ 32,23	/ product
> 1000	30%	€ 30,08	/ product



PBM BAG	Consumenten prijs	€ 65,00	inl. Btw (21%)
		€ 53,72	excl. Btw
Aantal	B2B Staffel	Excl.	
<100 *	10%	€ 51,03	/ product
100 - 300 *	15%	€ 48,35	/ product
300 - 500 **	20%	€ 45,66	/ product
500 - 1000 **	25%	€ 42,98	/ product
> 1000	30%	€ 40,29	/ product

* Hogere staffel altijd +50 producten

* * Hogere staffel altijd +100 producten

B2B Staffel



BACKPACK	Consumenten prijs	€ 98,00	inl. Btw (21%)
		€ 80,99	excl. Btw
Aantal	B2B Staffel	Excl.	
<100 *	10%	€ 72,89	/ product
100 - 300 *	15%	€ 68,84	/ product
300 - 500 **	20%	€ 64,79	/ product
500 - 1000 **	25%	€ 60,74	/ product
> 1000	30%	€ 56,69	/ product



LAPTOP BAG	Consumenten prijs	€ 98,00	inl. Btw (21%)
		€ 80,99	excl. Btw
Aantal	B2B Staffel	Excl.	
<100 *	10%	€ 72,89	/ product
100 - 300 *	15%	€ 68,84	/ product
300 - 500 **	20%	€ 64,79	/ product
500 - 1000 **	25%	€ 60,74	/ product
> 1000	30%	€ 56,69	/ product



Travelbag S	Consumenten prijs	€ 82,00	inl. Btw (21%)
		€ 67,77	excl. Btw
Aantal	B2B Staffel	Excl.	
<100 *	10%	€ 60,99	/ product
100 - 300 *	15%	€ 57,60	/ product
300 - 500 **	20%	€ 54,21	/ product
500 - 1000 **	25%	€ 50,83	/ product
> 1000	30%	€ 47,44	/ product



TRAVELBAG M	Consumenten prijs	€ 98,00	inl. Btw (21%)
		€ 80,99	excl. Btw
Aantal	B2B Staffel	Excl.	
<100 *	10%	€ 72,89	/ product
100 - 300 *	15%	€ 68,84	/ product
300 - 500 **	20%	€ 64,79	/ product
500 - 1000 **	25%	€ 68,84	/ product
> 1000	30%	€ 56,69	/ product



TRAVELBAG L	Consumenten prijs	€ 110,00	inl. Btw (21%)
		€ 90,91	excl. Btw
Aantal	B2B Staffel	Excl.	
<100 *	10%	€ 81,82	/ product
100 - 300 *	15%	€ 77,27	/ product
300 - 500 **	20%	€ 72,73	/ product
500 - 1000 **	25%	€ 68,18	/ product
> 1000	30%	€ 63,64	/ product

* Hogere staffel altijd +50 producten

* * Hogere staffel altijd +100 producten

NEEM DEEL AAN DE TRANSITIE VAN
'TAKE-MAKE-WASTE' NAAR URBAN MINING.

Pōur

REDESIGN THE EXISTING



Pōur has developed UNIQUE products for fantastic companies, using their own recycled materials.
These collaborations reflects there commitment to transitioning from the traditional
'TAKE- MAKE- WASTE' model to URBAN MINING.
Together, we strive towards remarkable sustainable goals.

Join us in the transition from
'TAKE - MAKE- WASTE' to URBAN MINING.

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